Public Health Information for Mass Gatherings and the Creative Sector During COVID-19

March 26 ASSET Meeting
A sudden new “normal”

March 1 Priorities

Kate Becker, King County Creative Economy Strategist

- Work collaboratively with the creative industries,
- Focus on film and music production,
- Support vibrant culture and robust creative economy, including nighttime culture and economy

March 2 Priorities

Kate Becker, King County Public Health Outreach & Communications Strategist

- Mass gatherings over 50 people
- Events & Festivals
- Performing Arts & Museums
- Music Venues
- Creative Sector Small Businesses
- As well as the film and music sectors.
COVID-19 BASICS

SYMPTOMS
- fever
- cough
- difficulty breathing

HOW IT SPREADS
- Droplets:
  - Breath
  - Cough
  - Contact

* Droplets can land in the mouths or noses of people who are nearby or possibly be inhaled into the lungs.
Public Health Hotlines

Seattle & King County Public Health Hotline
206-477-3977
Open daily 8AM – 7PM

Washington State Department of Health Hotline
1-800-525-0127
Open daily 6AM – 10PM
NPIs – Non-pharmaceutical Intervention Strategies

1. Increase hand washing & use of alcohol-based sanitizer
2. Respiratory hygiene and cough etiquette
3. Keep distance from others (greater than 6 feet)
4. Frequently clean and disinfect surfaces
5. Remain home during a respiratory illness
6. Voluntary isolation of sick persons
7. Voluntary quarantine of contacts of sick persons
8. Involuntary isolation of sick persons
9. Involuntary quarantine of contacts of sick persons
10. Recommend or order cancellation of major public and large private gatherings
11. Recommend or order closure of schools, childcare facilities, workplaces, and public buildings
12. Prevent non-emergency travel outside of the home
13. Isolate specific geographic areas, also called “establishing a cordon sanitaire”
It is still early
Building our capacity
Why we’re not over-reacting
Timeline of Directives

• March 11: Governor Inslee restricts events over 250. Dr. Duchin (King County Public Health Director) limits events under 250 unless in compliance with guidelines.

• March 16: Governor Inslee, Executive Constantine and Dr. Duchin issued additional restrictions prohibiting events over 50.

• March 23: Governor Inslee issued ‘Stay At Home’ order and closed non-essential businesses and all events, including private family affairs. Restaurant takeout and essential services can stay open if they’re in compliance.
Good Public Health Communications

Establish Public Health contact
Link to sources and resources
Get knowledgeable about COVID-19 risks and transmission prevention
Share the updates and the current state truth
Pandemic preparation begins with personal preparation
Communicate in language your people understand, including translation
Do not let bureaucracy and burdensome process slow you down
Hustle! There is no time to waste.
RESOURCES

COVID-19 Handbook for Creative Industries
http://handbook.kingcountycreative.com

King County Creative Website & Newsfeed:
www.kingcountycreative.com

www.facebook.com/kingcountycreative
www.facebook.com/groups/KingCountyCreative
IG: Instagram/kingcountycreative

Contact: Kate Becker
creativeeconomy@kingcounty.gov