

Finding Relief and Building Resilience

Virtual Conference to Address COVID-19 Impact on Events

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Registrants will be sent a link to a private FaceBook Group to access live webinars. Presentations will occur via FaceBook Live on March 24, 12:30pm – 5:30pm and March 25, 8:00am – 1:00pm

Tuesday, March 24

How Do Events Survive Until 2021?

12:30-1:45 PM

Eric Corning, Seafair; David Doxtater, The Workshop; Tom Anderson, AndEvents

Financial Crisis Management

2:00-3:00 PM

Susan Den, S Den Services; Jon Stone, CEA Partners

An Update on Event Public Health and Safety Issues

3:15-4:15 PM

Kate Becker, Creative Economy Strategist at King County Executive's Office;
Chris Swenson, Office of Seattle Special Events

Crisis Communications

4:30-5:30 PM

Kate Becker, Creative Economy Strategist at King County Executive's Office

Wednesday, March 25

Going Viral for Real...How to Make Clear and Thoughtful Decisions Going Forward

8:00-9:00 AM

Ken Deans, KD Production Services, LLC

Working With Sponsors in the Wake of COVID-19

9:15-10:15 AM

Paula Beadle, Caravel Marketing

Tabletop Discussion: Practicing a Crisis Emergency Plan

10:30-11:30 AM

Frank Sebastian, Emergency Management Group-WA

Question and Answer Session

11:45 AM -1:00 PM

Led by David Doxtater, The Workshop; Eric Corning, Seafair; Beth Knox, Knox Executive Productions; Shelly Tolo, Tolo Events. Moderator: Bruce Skinner, Washington Festivals and Events

More Info: www.wfea.org - bruce@wfea.org—360-808-3204

