Name: ________________________________________________________________

ENROLLMENT FEE: $100.00          DATE PAID: ______________

Program Components

Core Curriculum

Applicants must complete the following in order to achieve certification:

1. Four one-day seminars on the following topics
   - Special event sponsorship
     Location & Date Completed: ______________________________
   - Administration/Management and Operations
     Location & Date Completed: ______________________________
   - Marketing/Media Relations
     Location & Date Completed: ______________________________
   - Non-Sponsorship Revenue Programs (Half Day)
     Location & Date Completed: ______________________________
   - Programming and Production (Half Day)
     Location & Date Completed: ______________________________

Seminars will be offered twice a year, one at the WFEA annual educational conference, and the other at a fall regional seminar. Therefore, candidates could complete the course over a period of 18 months.

2. Behind the Scenes

Candidates must also view a festival or event working with industry professionals for at least a full day. This will enable you to see how information learned in seminars is actually applied. Event that you select must be pre-approved by the Certification Committee. If you wish, Committee will match you with a festival or event and its organizer.

Location & Date Completed: ______________________________
3. Experience

In order to graduate with a certification designation, applicants must have a minimum of three years of festival and event-related experience.

Resume Submitted: _______________________________________________________________

4. Member In Good Standing

All certification candidates will be required to become a current WFEA member in good standing before receiving their certification designation. 
Note: continued membership is required to maintain certification.

Join or Renewal Date: __________________________________________________________

5. Conference Attendance

Candidates must attend a minimum of two WFEA annual conferences or one conference and two WFEA one day seminars.

Conference/ Seminar, Location & Date Attended:
________________________________________________________________________

Conference/ Seminar, Location & Date Attended:
________________________________________________________________________

Conference/ Seminar, Location & Date Attended:
________________________________________________________________________

6. Publication

As part of the curriculum, candidates must write a 500-750 word article that can be published by WFEA in its e-magazine, Inside Washington Festivals and Events.

Article Title: __________________________________________________________________

Date Completed: __________________________________________________________________

FINAL FEE: $250.00

Date Paid: __________________________